



Liberty® provides you with a cleaner, whiter sheet that delivers just the right amount of contrast, making images and details really stand out. When accompanied by Liberty's extensive range of weights, print options and reasonable cost, what we are really offering you is an improved bottom line and the freedom to succeed.



A highly versatile and refined paper, Advocate® strikes the optimal balance between bulk, weight and optical properties for postage-sensitive catalogers and publishers. Advocate is engineered for higher bulk and lighter weight. Advocate Enhanced Hi-Bulk (EHB) gives up to a 4 lb. bulk advantage, and not only have we introduced the lightest weight C2S sheet produced in North America but we also offer a dull finish option with our HW Advocate offset products. Advocate helps defend your position in the marketplace.



Clarity® gives you a clear choice for your SC needs. These SC papers deliver a clean and uniform appearance with enhanced features, whether printing offset or rotogravure. With Clarity®, you'll get the excellent runnability and printability you've come to expect from all Verso's papers.



Verso's experience and expertise in producing publication papers is available for uncoated print projects. Uncoated Printing Papers are designed to meet the needs of catalogers, magazine publishers, advertisers and commercial print producers. Our expansive product line allows you the flexibility to support any movement or change in paper stock you may require.



Sustainability is not just a process at Verso – it's a lifestyle. Respect for a sustainable balance among economic, environmental and social needs is one of our founding principles and we've integrated sustainability into every aspect of our business. At Verso, we work to make our products with ever-smaller footprints – both for the environment and to help our customers meet their sustainability goals.

## 4 | liberty®

LIBERTY® GLOSS OFFSET	weight	32	34	36	38	40	43	45	50
	brightness	76	77	78	82	82	82	82	82
	opacity	87	88	88	88	88.5	89	90	91
	gloss	55	55	60	60	63	65	65	65

LIBERTY® DULL OFFSET	weight	38	40	43	45	50
	brightness	82	82	82	82	82
	opacity	88	88.5	89	90	91
	gloss	30	30	30	30	30

LIBERTY® GLOSS GRAVURE	weight	32	34	36	38	40	43	45	50
	brightness	76	77	78	82	82	82	82	82
	opacity	88	89	89	90	90	92	92	92
	gloss	55	55	57	60	60	60	60	60

### RECOMMENDED APPLICATIONS

- Catalogs
- Magazines
- Custom Publishing
- Direct Mail
- Commercial Print Applications

### FEATURES AND BENEFITS

- Exceptional whiteness with great print gloss, resulting in images with crisp aesthetics, excellent image definition and print snap.
- Available in dull finish for great printed image without glare and with the advantage of higher bulk.
- Lightweight down to 32 lb. allow postal savings due to lower distribution costs.
- Flexible configurations meet the needs of a wide range of customers.
- Offers an excellent balance between high quality print images

and the bottom line for your commercial print needs.

- Environmentally-friendly ultra-lightweight choices use less energy per page while providing the same high-quality print surface.



### RECOMMENDED APPLICATIONS

- Weekly Magazines
- Monthly Magazines
- Catalogs
- Direct Mail
- Free-standing Inserts/Coupons

### FEATURES AND BENEFITS

- A market leader in its category, Advocate delivers outstanding printability and exceptional performance.
- Matching offset and gravure allows for cost-effective customization.
- EHB provides a lighter weight sheet with the same feel and show-through characteristics associated with sheets that are up to 4 lbs. heavier.
- Ultralightweights allow postal savings due to lower distribution costs.



### RECOMMENDED APPLICATIONS

- Weekly Magazines
- Monthly Magazines
- Catalogs
- Direct Mail
- Freestanding Inserts/Coupons

### FEATURES AND BENEFITS

- Designed for offset and roto presses.
- Delivers same brightness, opacity and gloss on offset and roto.
- Bright, clean sheet appearance delivers vibrant print contrast.
- Enhanced print gloss makes images pop off the page.
- Consistent and reliable production results in outstanding printability and pressroom performance.
- Ultralightweights allow postal savings due to lower distribution costs.



### RECOMMENDED APPLICATIONS

- Financial printing
- Commercial printing
- Catalogs/Magazines
- Book publishing
- Inserts
- Educational materials
- Manuals
- Direct mail

### FEATURES AND BENEFITS

- Excellent print quality and runnability on both coldest and heatset offset presses.
- Light in weight for cost and material savings.
- Frequent grade runs and flexible production scheduling to meet your demands.
- Wide range of brightness and basis weight options.
- Blended fiber product options offer customers a cost-control



### RECOMMENDED APPLICATIONS

- Environmental-friendly ultra-lightweight choices use less energy per page while providing the same high-quality print surface.

### MANUFACTURING CAPABILITIES

- Androscoggin – Production capacity is 1,570 tons per day of coated groundwood and freesheet papers on the three coated machines, or more than 530,000 tons annually
- Bucksport – Production capacity is 1,375 tons per day, or more than 495,000 tons per year, of lightweight coated groundwood papers and uncoated printing papers.
- Quinnesec – State-of-the-art facility manufactures 475,000 tons of northern hardwood bleached kraft (NHBK) pulp and 410,000 tons of coated free sheet paper annually (approximately 1,150 tons per day). Our pulp has a reputation as the cleanest and most consistently performing pulp in the industry, with more than 250,000 tons annually sold on the open market.
- Sartell – Operates three paper machines that manufacture LWC and SC papers. Production capacity is 865 tons per day, or more than 320,000 tons per year.



## machine capability detail

ANDROSCOGGIN MAINE	machine	A2	A3	A4
	products	LWC #4/#5	LWC #4/#5	CFS #3
	basis range	36-50#	34-60#	38-80#
	trim*	203.5	276.75	269

BUCKSPORT MAINE	machine	B1	B2	B4	B5
	products	UGW	LWC #5	LWC #5	LWC #5
	basis range	25-35#	34-40#	24-36#	28-38#
	trim*	212.3125	212.125	211.75	287

SARTELL MINNESOTA	machine	S3	S1 & S2
	products	LWC #4/5	SCA & SCB
	basis range	28-40#	25-40#
	trim*	287	139

QUINNESEC MICHIGAN	machine	Q41
	products	CFS #3
	basis range	45-100#
	trim*	287.5

\* May vary per grade.

## sustainability

### CHAIN-OF-CUSTODY PRODUCT OFFERINGS

	Certified CoC Product	Recycled Content	Customer On-Product Labeling Options**	ECF Bleaching	Lightweight Offerings
INFLUENCE®	FSC®, PEFC™	10-30%*	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 45#
VELOCITY®	FSC®, PEFC™	10-30%*	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 40#
LIBERTY®	FSC®, PEFC™	10-30%*	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 32#
ADVOCATE®	FSC®, PEFC™	10-30%*	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 24#, EHB & HB
CLARITY®	FSC®, PEFC™	10%* <small>Higher quantities may be available.</small>	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 25#
VERSOBLEND®	FSC®, PEFC™	10-30%*	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 25#
VERSO TEXT®	FSC®, PEFC™	10-30%*	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 27#
VERSOBOOK®	FSC®, PEFC™	10%*	FSC®, SFI®, PEFC™, Rainforest Alliance	Yes	Down to 27#, EHB & HB

\* Available upon request. \*\* if printer has the corresponding certification

### DOING THE RIGHT THING

Our sustainability commitment reaches into every corner of our business and touches every step in the life cycle of our products — from sustainable fiber procurement and product development, through the manufacturing process, to recycling and disposal. We're up front about our efforts, from posting position papers on hot sustainability topics on our website to producing an annual Sustainability Report complete with a report card on our progress. We work from the inside out, constantly stretching ourselves to improve our environmental performance. We partner with customers, environmental groups, government and other stakeholders to do the right thing for the generations to come.

### ONLINE TOOLS

We inform our stakeholders about our goals and progress through yearly Sustainability Reports, periodic position papers and general updates. All of our sustainability communications can be viewed on our website at [www.versopaper.com](http://www.versopaper.com).

### ENVIRONMENTAL BENEFITS

All of Verso's products are certified to meet your PEFC (PwC-COC-319), SFI®, or FSC®-certified (SW-COC-002775) needs. Recycled content is also available upon request.



# PRINTING AND PUBLISHING PAPER SELECTOR



AT VERSO, our mission is to create value for our stakeholders by providing business solutions and developing innovative products and services that exceed expectations.

The expansive Verso product line allows us to support virtually any movement or change in paper stock you may require. Use this product overview to help you choose the right paper for your project.

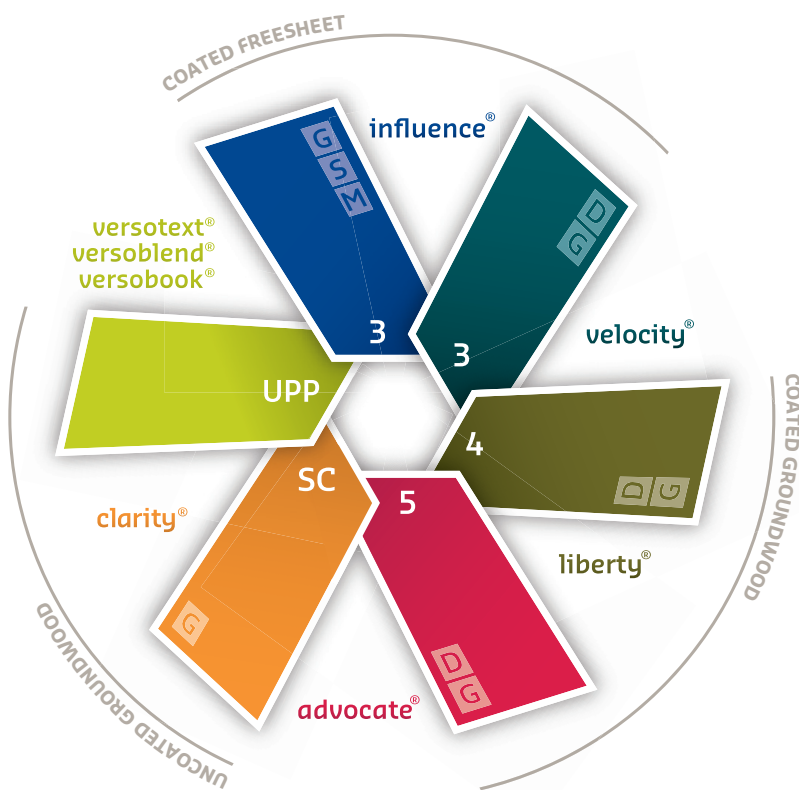
For more information about our products, contact your Verso Paper Corp. Sales Representative at 800-258-8852.

Visit us online at [www.versopaper.com](http://www.versopaper.com) to:

- ORDER SAMPLES AND FILE TRANSIT CLAIMS
- CHECK ORDER STATUS AND WEBEXPRESS® INVENTORY AVAILABILITY
- VIEW SUSTAINABILITY INFORMATION, MARKET INFORMATION AND ANALYSIS, ETC.
- REVIEW OUR SALES POLICY, TERMS AND CONDITIONS OF SALE, PRODUCT SPECIFICATIONS, RESOLUTION HANDBOOK AND MORE.

Verso offers a broad selection of freesheet and groundwood papers to meet the needs of publishers, catalogers, advertisers and print producers.

## PRINTING AND PUBLISHING PAPER SPECTRUM



### Product Options:

G=Gloss D=Dull, Satin S=Soft Gloss M=Matte

Influence®, Liberty®, Advocate® and Clarity® available in Gravure. Advocate® available in bulking options.

All products listed are offered certified upon request, to meet your PEFC (PwC-PEFC-319), SFI®, or FSC®-certified (SW-COC-002775) needs.



## influence®

INFLUENCE® GLOSS OFFSET	weight	45	50	55	60	70	80	90	100
brightness	86	86	86	88	88	88	88	88	88
opacity	89.5	90.5	91	92	93	94	96	96.5	
gloss	70	70	70	70	70	70	70	70	70

INFLUENCE® SOFT-GLOSS OFFSET	weight	45	50	60	70	80
brightness	86	86	88	88	88	88
opacity	91	92	93	94	95	
gloss	35	35	35	35	35	

INFLUENCE® MATTE OFFSET	weight	45	50	60	70	80	100
brightness	86	86	88	88	88	88	88
opacity	91	92.5	93.5	94	95	96.5	
gloss	22	22	22	22	22	22	22

INFLUENCE® GLOSS GRAVURE	weight	45	50	55	60
brightness	86	86	86	88	
opacity	89.5	90.5	91	92	
gloss	76	76	76	76	

### RECOMMENDED APPLICATIONS

- High End Catalogs and Magazines
- Catalog and Magazine Covers
- Commercial Print Applications
- Custom Publishing
- Direct Mail

### FEATURES AND BENEFITS

- Superior optical properties produce truer, more vibrant image reproduction.
- Excellent surface gloss and smoothness deliver outstanding ink holdout, ink lay, ink gloss and surface consistency.
- Exceptional printability down to a 45 lb. gloss offering.
- Available in multiple finishes and basis weights.
- Heavyweight (100 lb.) excellent choice for cover applications.
- Ready national availability

through WebExpress® programs; rapid product turnaround maintains operational efficiencies.

- Environmentally-friendly ultra-lightweight choices use less energy per page while providing the same high-quality print surface.



## velocity®

VELOCITY® GLOSS OFFSET	weight	40	45	50	55	60	70	80
brightness	85	85	85	85	86	86	86	86
opacity	87	88.5	89.5	90.5	91.5	93	94	
gloss	60	60	62	64	65	65	65	

VELOCITY® SATIN* OFFSET	weight	45	50	60	70	80
brightness	85	85	86	86	86	86
opacity	91	92	93	94	95	
gloss	30	30	30	30	30	

### RECOMMENDED APPLICATIONS

- Commercial Print Applications
- Catalog and Magazine Covers
- High End Catalogs and Magazines
- Custom Publishing
- Direct Mail

### FEATURES AND BENEFITS

- One of the best values in its category; delivers exceptional performance and reproduction.
- Visually appealing with a brighter, blue-white shade
- A variety of basis weights offered from 80 lb. to lightweight 40 lb.
- Excellent print gloss provides superior image snap.
- Reliable performance and runnability with consistent press performance.
- Broad basis weight range and

excellent efficiencies on press help meet your diverse commercial print needs.

- Environmentally-friendly ultra-lightweight choices use less energy per page while providing the same high-quality print surface.



### SALES OFFICES

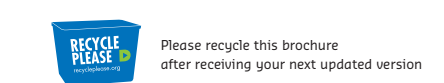
- ATLANTA**  
7 Knob Hill Circle  
Decatur, GA 30030  
404 254 0744
- BOSTON**  
690 Canton Street  
Suite 255  
Westwood, MA 02090  
781 320 8660
- CHARLOTTE**  
9204 Clerkenwell Drive  
Waxhaw, NC 28173  
704 243 6416
- CHICAGO**  
500 Park Boulevard  
Suite 985  
Itasca, IL 60143  
630 467 2000
- CINCINNATI**  
9025 Centre Pointe Drive  
Suite 100  
West Chester, OH 45069  
800 258 8852
- LOS ANGELES**  
575 Anton Boulevard  
Suite 430  
Costa Mesa, CA 92626  
714 545 5051
- NEW HAMPSHIRE**  
5 Crystal Hill  
Atkinson, NH 03811  
603 362 4488
- NEW JERSEY**  
2210 Laurel Drive  
Point Pleasant, NJ 08742  
732 295 7679
- NEW YORK**  
60 East 42nd Street  
Suite 1942  
New York, NY 10165  
212 559 2700
- PORTLAND**  
104 Neal St.  
Portland, ME 04102  
207 899 1212
- ST. LOUIS**  
17295 Chesterfield Airport Road  
Suite 200  
St. Louis, MO 63005  
636 733 7522
- STAMFORD**  
One Landmark Square  
Suite 830  
Stamford, CT 06901  
203 327 4400

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Memphis, TN 38115-4436  
901 369 4100

IT'S SIMPLE.  
Excellence in all things is our goal at Verso, and we believe that supreme excellence is simplicity. That's why we want to make your experience with us simple: from inquiries to purchasing — from the performance of our paper on press to meeting your sustainability goals. Doing business should be simple. **Verso simple.™**

### Verso simple.™



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From finding the right paper to the performance of our paper on press, doing business should be simple. **Verso simple.™**