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Dear Verso Customer:

Verso is pleased to announce the launch of Clarity™, our new brand of supercalendered papers created with discerning paper buyers like you in mind. Clarity™ enhances and expands Verso's SC product portfolio, giving you choices in SCA+, SCA and SCB grades in a variety of basis weights to meet both rotogravure and offset printing needs.

One of the reasons Verso is an industry leader in the magazine, catalog, commercial print and retail insert markets is because we're attentive and responsive to our customers' evolving needs. With the addition of Clarity™, Verso now has the flexibility to meet virtually all of your print requirements. By rounding out our product portfolio to include Clarity™ Plus, as well as enhancing and rebranding our Trilogy® SC grades to Clarity™ A and Clarity™ B, we can now deliver the press runnability, print quality, optical characteristics and tactile attributes you expect in top-of-the-line SC products.

We offer a stable supply of SC products that's close to home. While nearly three-quarters of U.S. demand for SC products is imported, all of Verso's Clarity™ products are produced on the No. 1, No. 2 and No. 3 paper machines at our mill in Sartell, Minnesota. That means no more worries about shortages related to supply, currency conversions and other import-related issues.

Previously, Sartell's No. 3 paper machine produced only lightweight coated (LWC) products, but thanks to the ingenuity of our manufacturing team, and strategic investments made at the Sartell Mill, we now have the flexibility to produce both LWC and cost-competitive SCA+ papers on this machine. It's a win-win, solutions-oriented approach that enables us to operate Sartell's No. 3 machine to meet your SC and LWC needs, and we're committed to doing just that! In fact, as a result we anticipate more than half of PM3s production at Sartell will transition from LWC to SC.

Also don't forget that our Sartell mill is certified to both the Forest Stewardship Council (FSC) (SW-COC-002775) and Programme for the Endorsement of Forest Certification (PEFC) (PwC-PEFC-319) chain of custody standards, offering you the opportunity to purchase FSC- and PEFC-certified products. Clarity™ recycled-content options are available as well.

We're excited about our Clarity™ line of products and the enhanced and expanded options it provides for your business. For more information on how Clarity™ can meet your needs, please contact your Verso Sales representative or our Customer Service office at 800-258-8852.

Thank you for your business.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael A. Weinhold', written in a cursive style.

Michael A. Weinhold