



It's all about the whiteness, not just the brightness, or shade, but the two working together. Liberty® provides you with a cleaner, whiter sheet that delivers just the right amount of contrast, making images and details really stand out. When accompanied by Liberty's® extensive range of weights, print options and reasonable cost, what we are really offering you is an improved bottom line and the freedom to succeed.



## liberty®

### PRODUCT OPTIONS

LIBERTY® GLOSS OFFSET  
LIBERTY® DULL OFFSET  
LIBERTY® GLOSS GRAVURE

RECYCLED  
FSC MIXED  
PEFC

### IT'S SIMPLE.

Excellence in all things is our goal at Verso, and we believe that supreme excellence is simplicity. That's why we want to make your experience with us simple: from inquiries to purchasing — from the performance of our paper on press to meeting your sustainability goals. Doing business should be simple.

**Verso simple.™**

### EXPERIENCE

Verso's award-winning products and services bring an extensive array of paper, experience and support to your print project. Liberty is just one of the many papers in our portfolio available to meet the needs of catalogers, magazine publishers, advertisers and commercial print producers. Our expansive product line allows us to remain flexible enough to support any movement or change in paper stock you may require. Wherever your print requirements take you, we have a paper that will provide the visual appeal and impact essential for exceeding your business goals.

### ENVIRONMENTAL BENEFITS

- This product is available PEFC (PwC-COC-319), SFI or FSC (SW-COC-002775) certified.
- Recycled content is available upon request.
- Environmentally-friendly lightweight choices use fewer raw materials while providing the same high-quality print surface.

### FEATURES AND BENEFITS

- Exceptional whiteness with great print gloss, resulting in images with crisp aesthetics, excellent image definition and print snap.
- Available in dull finish for great printed image without glare and with the advantage of higher bulk.
- Lightweight down to 32 lb. allow postal savings due to lower distribution costs.
- Flexible configurations meet the needs of a wide range of customers.
- Heavy text weights can be used as cover.
- Matching offset and gravure allows for cost effective customization.
- Offers an excellent balance between high quality print images and the bottom line for your commercial print needs.

### RECOMMENDED APPLICATIONS

- Catalogs
- Magazines
- Custom Publishing
- Direct Mail
- Commercial Print Applications

### SOLUTIONS

From your Verso partners:

- E-commerce
- New Product Innovation
- Technical Services
- Breadth of Product Line
- Gravure Expertise
- Industry Knowledge
- Environmental Stewardship
- Sample Center Customer Services
- Marketing and Sales Resources

In addition to these capabilities, Verso's product families are supported by an extensive manufacturing, distribution and service network of mills across the U.S. This enables us to process and deliver orders with remarkable speed, quality and reliability.



# liberty®

## LIBERTY® GLOSS OFFSET

WEIGHT	BRIGHTNESS	OPACITY	GLOSS
32	76	87	55
34	77	88	55
36	78	88	60
38	82	88	60
40	82	88.5	63
43	82	89	65
45	82	90	65
50	82	91	65
60	82	91.5	60

## LIBERTY® DULL OFFSET

WEIGHT	BRIGHTNESS	OPACITY	GLOSS
38	82	88	30
40	82	88.5	30
43	82	89	30
45	82	90	30

## LIBERTY® GLOSS GRAVURE

WEIGHT	BRIGHTNESS	OPACITY	GLOSS
32	76	88	55
34	77	89	55
36	78	89	57
38	82	90	60
40	82	90	60
43	82	92	60
45	82	92	60
50	82	92	60
60	82	93	60



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