



June, 2010

velocity® news

Verso Introduces a Brighter Velocity® Gloss Offset

Velocity® Gloss Offset has long been one of the best values in the No. 3 freesheet category, delivering exceptional performance and reproduction. Now, Verso introduces Velocity® with a brighter, blue-white shade for improved opticals.

BRAND RANGE, SUPERIOR PERFORMANCE

Available in a variety of basis weights from 80 lb. to lightweight 40 lb., Velocity®'s excellent print gloss provides superior image snap. With a reputation for reliable press performance and runnability, Velocity®'s broad basis weight range and excellent efficiencies on press, Velocity® helps meet the diverse printing needs of commercial printers, high-end catalog and magazine producers, direct mailers and custom publishers.

THE TOTAL PACKAGE

Excellent performance, low on-press waste, and exceptional printed gloss are the distinctions of the Velocity® line. Its new brightness and bluer white shade combined with a smooth surface, make this a great value No. 3 product.

**VELOCITY® GLOSS
OFFSET**

WEIGHT	BRIGHTNESS	OPACITY	GLOSS
40	85	87	60
45	85	88.5	60
50	85	89.5	62
55	85	90.5	64
60	86	91.5	65
70	86	93	65
80	86	94	65

**VELOCITY® SATIN
OFFSET**

WEIGHT	BRIGHTNESS	OPACITY	GLOSS
45	85	91	30
50	85	92	30
60	86	93	30
70	86	94	30
80	86	95	30

*Satin finish available upon request.