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# news release

FOR IMMEDIATE RELEASE

## Verso Bolsters Advocate® Product Line Up

MEMPHIS, Tenn. (April 15, 2010) – Verso Paper Corp. (NYSE:VRS) is pleased to announce the addition of 24# Advocate® Gloss Offset as well as an all new Advocate® Dull Offset line.

**24# Advocate® Gloss Offset** is the lightest No. 5 product produced in North America. Extending the Advocate® Offset basis weight range down to 24# provides additional opportunities for end users to save on paper yield and postage while supporting their Sustainability objectives.

**Advocate® Dull Offset** offers No. 5 end users an option for differentiating the look and feel of their printed piece. Currently available in 36# and 38# basis weights, Advocate® Dull Offset delivers an excellent printed image with an attractive, low glare finish.

"Advocate® has long been recognized as a market leader in its category and remains a key component of our coated product portfolio," says Mike Weinhold, Senior Vice President of Sales and Marketing. "These latest additions to our Advocate® product portfolio reinforce Verso's commitment to developing innovative product solutions that help our catalog, magazine and retail customers achieve their business objectives."

For more information on Advocate® or other Verso products, please contact Verso at 1-800-258-8852.

### About Verso

Based in Memphis, Tennessee, Verso Paper Corp. is a leading North American producer of coated papers, including coated groundwood and coated freesheet, and supercalendered and specialty products. Verso's paper products are used primarily in media and marketing applications, including magazines, catalogs and commercial printing applications such as high-end advertising brochures, annual reports and direct-mail advertising. Additional information about Verso is available on the company's Web site at [www.versopaper.com](http://www.versopaper.com).

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