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# news release

**FOR IMMEDIATE RELEASE**

## **Verso Paper Corp. Launches Facebook Page**

MEMPHIS, Tenn., September 7, 2010 – Verso Paper Corp. (NYSE:VRS) today announced the launch of its corporate Facebook page with an initial focus on increasing the reach of the company's college recruiting initiatives.

The Verso Paper Corp. Facebook page will provide potential college recruits with the company's campus recruitment schedule and timely news about Verso, including features on the company's sustainability initiatives and community activities.

"We believe our use of Facebook as an avenue to communicate with potential job applicants will help us continue attracting the right candidates to Verso," said Lyle Fellows, Senior Vice President of Manufacturing and Energy. "Finding and retaining the right talent for our manufacturing and corporate locations is critical to the ongoing success of our company."

Click here to access the [Verso Paper Corp. Facebook page](#).

## **About Verso**

Based in Memphis, Tennessee, Verso Paper Corp. is a leading North American producer of coated papers, including coated groundwood and coated freesheet, and supercalendered and specialty products. Verso's paper products are used primarily in media and marketing applications, including magazines, catalogs and commercial printing applications such as high-end advertising brochures, annual reports and direct-mail advertising. Additional information about Verso is available on the company's Web site at [www.versopaper.com](http://www.versopaper.com).

## **Forward-Looking Statements**

In this press release all statements that are not purely historical facts are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements may be identified by the words "believe," "expect," "anticipate," "project," "plan," "estimate," "intend," and similar expressions. Forward-looking statements are based on currently available business, economic, financial and other information and reflect management's current beliefs, expectations and views with respect to future developments and their potential effects on Verso. Actual results could vary materially depending on risks and uncertainties that may affect Verso

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and its business. For a discussion of such risks and uncertainties, please refer to Verso's filings with the Securities and Exchange Commission. Verso assumes no obligation to update any forward-looking statement made in this press release to reflect subsequent events or circumstances or actual outcomes.

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